Setting objectives according to what?

Use of tools, frameworks, and systems, by purpose

n = 294; respondents could select multiple answer options for each purpose.

Tool/Framework	To set impact objectives	To measure impact performance	To report our impact performance
United Nations Sustainable Development Goals	52%	37%	48%
IRIS Catalog of Metrics	19%	36%	27%
IRIS+ Core Metrics Sets	16%	29%	20%
Impact Management Project (IMP)	21%	21%	16%
United Nations Principles for Responsible Investment (UNPRI)	16%	10%	18%
B Analytics / GIIRS	7%	13%	12%
Operating Principles for Impact Management	10%	9%	10%
Global Reporting Initiative (GRI)	4%	8%	4%
Aeris CDFI rating system	3%	7%	9%
Sustainability Accounting Standards Board (SASB)	5%	5%	4%
Other	11%	14%	13%
We do not use any external tools or frameworks	15%	15%	16%