



26th November 2018

Pensions for Purpose Content Awards 2018

[Pensions for Purpose](#), a collaborative initiative to raise awareness of impact investment amongst the pensions community, has celebrated its one-year anniversary by awarding its Influencer members for best-in-class content. Presented at its recent [Investing with Impact Summit](#), co-hosted with DG Publishing, the shortlisted content was judged by five independent investment advisers: William Bourne, Anthony Fletcher, John Raisin, Leslie Robb, and Rohan Worrall.

There were seven categories being awarded for different types of content posted on the platform:

- Best strategy paper
- Best ESG and RI content (Environmental, Social and Governance, and Responsible Investment)
- Best social impact paper
- Best environmental impact content
- Best case study
- Best blog
- Most read content

The winners were:

Best strategy paper:

Nesta - [Setting our sights - a strategy for maximising social impact](#)

Best ESG and RI content:

Pantheon - [A global perspective on ESG](#)

Karen Shackleton of Pensions for Purpose presenting the award for Best ESG and RI content to Alistair Galloway of Pantheon.



Best social impact paper:

Resonance - [How property investment can have social impact](#)

Karen Shackleton of Pensions for Purpose presenting the award for Best Social Impact Paper to Simon Chisholm and John Williams of Resonance.



Best case study:

Bridges Fund Management - [About Fusion Fair Chance](#)

Karen Shackleton of Pensions for Purpose presenting the Best Case Study award to Maggie Loo of Bridges Fund Management.



Best environmental impact content:

Hermes Investment Management - [Electric vehicles: An accelerating trend?](#)

Best blog:

Hermes Investment Management - [Full cycle: investing for a circular economy](#) and [Agriculture in the low-carbon era: Why we can't wait until the cows come home](#) (tie-breakers)

Most read content:

Hermes Investment Management - [Impact Investing Made Simple](#)



Karen Shackleton of Pensions for Purpose presenting the award for Most Read Content to James Lucas of Hermes Investment Management.

Karen Shackleton, Head of Pensions for Purpose, said: "The judges had a difficult task choosing a winner in each category and they commented on the very high quality of content in the shortlists being reviewed. This shows how much the platform has developed during its first year. We are delighted that we now have the support of 36 Influencer members all posting content about impact investment. We were grateful to DG Publishing for sponsoring the awards which were presented at the close of their excellent summit on impact investing."

Shortlisted content: Strategy award

Brightlight Advisory

Hermes Investment Management

M&G

Nesta

Wellington

WHEB

[Impact investing – what's next?](#)

[Impact investing made simple](#)

[Why consider impact investment?](#)

[Setting our sights - a strategy for maximising social impact](#)

[Expanding impact through the public bond markets](#)

[The future of impact measurement](#)

Shortlisted content: ESG and RI award

Amundi

AXA Investment Managers

Columbia Threadneedle

Eaton Vance/Calvert

Pantheon

Sackers

[The food challenge - how can one achieve greater transparency?](#)

[Guide to responsible investing in three steps](#)

[The UN Sustainable Development Goals - a touchstone for today's responsible investor?](#)

[Examining the cracks in the ceiling - 2017 report on diversity](#)

[A global perspective on ESG](#)

[Where next for ESG? An evolving approach for trustees](#)

Shortlisted content: Social impact award

Baillie Gifford	Impact investing in public equities
Bridges Fund Management	Better outcomes, better value: how the Social Impact Bond model is evolving
Columbia Threadneedle	"Social Tuesday" and an increasing volume of social/green issuances
Franklin Templeton	Impact investing in social infrastructure
Resonance	How property investment can have social impact

Shortlisted content: Environmental impact award

Amundi	Palm oil, the environmental dilemma
AXA Investment Managers	Green bonds are flourishing and this could just be the beginning
Cameron Hume	Green bonds and impact investing
Hermes Investment Management	Electric vehicles: An accelerating trend?
Sustineri	Why asset owners should heed the transition to the low-carbon economy

Shortlisted content: Case study award

Allia Impact Finance	West Yorkshire Pension Fund
Big Society Capital	Environment Agency Pension Fund (EAPF)
Bridges Fund Management	About Fusion Fair Chance
Brightlight Advisory	Christian Super's 10-year track record in impact investing
Gresham House	Royal County of Berkshire Pension Fund
The Good Economy	Investing in quality social housing

Blog award

Abode Impact - Eleanor Bowden	UK business is missing out by ignoring disabled people
Big Society Capital - Jeremy Rogers	Could a social pension product help engage DC savers?
Hermes Investment Management - Maxime le Floch	Agriculture in the low-carbon era: Why we can't wait until the cows come home
Hermes Investment Management - Emma Berntman	Full cycle: investing for a circular economy
Resonance - Daniel Brewer	Music to our ears – the government report on social impact investing
Triodos - Dirk Elsen	Microfinance is far from dead: Charting the path into the future of inclusive finance

Most read content award

Allia Impact Finance	West Yorkshire Pension Fund
Big Society Capital	Merseyside Pension Fund
Columbia Threadneedle	The UN Sustainable Development Goals
Hermes Investment Management	Impact Investing Made Simple
Hermes Investment Management	Hermes Impact Report for Q2 2018

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About Pensions for Purpose:

Pensions for Purpose (www.pensionsforpurpose.com) was launched in October 2017. The aim of this collaborative initiative is to promote understanding of impact investment by effectively sharing news stories, blogs, case studies, academic research and thought leadership papers, and acting as a first port of call for journalists seeking comment on impact investment-related issues.

Pensions for Purpose is run by Karen Shackleton and Stephanie Windsor. Karen Shackleton has worked in the finance sector for over 30 years and is Deputy Chair of the Strategic Investment Board for the Ministry of Justice, and Chair and non-executive director of Resonance Ltd, a social impact investment company. She also provides independent investment advice to the London Boroughs of Islington, Camden and Hounslow, and Warwickshire County Council pension funds. Karen was a member of the Product Working Group feeding into the Advisory Group report "[Growing a culture of social impact investing in the UK](#)" and is a member of the UK National Advisory Board for impact investing. Stephanie Windsor has worked with institutional investment firms for over 20 years. She was previously a founder member and Business Manager at SVG Investment Managers, and an Executive Assistant and Team Leader at UBS Global Asset Management.