

# Pensions for Purpose

Annual Stakeholder & Awards Event



## The shortlist

#P4Pawards



# Content Awards

Welcome to our 2022 Annual Stakeholder & Awards Event



We are delighted to announce the shortlists for our content awards from submissions made by our Influencer members, across the following eight categories:

- 🏆 Best Blog.
- 🏆 Best Case Study.
- 🏆 Best Environmental Impact Thought Leadership.
- 🏆 Best Social Impact Thought Leadership.
- 🏆 Best Impact Report.
- 🏆 Best ESG/Sustainable Investment Report.
- 🏆 Best Strategy Thought Leadership.
- 🏆 Best Client-Led Innovation.

The first round of judging was completed by members of the Pensions for Purpose staff team (Charlotte O’Leary, Karen Shackleton, Stephanie Windsor, Mike Rogers, Martin Pattinson and Stephen Darlington).

Articles were assessed for originality, educational insight, presentation and relevance for pension funds. For impact categories we were looking for evidence of positive and intentional impact rather than ESG. Judges’ comments are available on request for entries that failed to make the shortlist – please [email Karen Shackleton](mailto:karen.shackleton@pensionsforpurpose.co.uk) to request these.

## SHORTLIST FOR BEST BLOG

Influencer name	Title and link
Barnett Waddingham	<a href="#">Impact investing using ESG risk to create opportunity</a>
Fidelity International	<a href="#">Satellite spies take on palm oil deforestation</a>
LCP	<a href="#">Why climate alignment matters</a>
Rize ETF	<a href="#">How the war in Ukraine underscores the need for a more secure food future</a>

## SHORTLIST FOR BEST CASE STUDY

Influencer name	Title and link
Artemis Investment Management	<a href="#">Higher education: an ‘A+’ opportunity for disruptive innovators</a>
Federated Hermes	<a href="#">Samsonite case study</a>
Triple Point	<a href="#">Charlie’s story - video</a>





## SHORTLIST FOR BEST CLIENT-LED INNOVATION

Influencer name	Title and link
Aquila Capital	<a href="#">Inflation hedging - renewables make the difference</a>
Cornerstone Capital	<a href="#">A new way to finance supported housing – Social and Sustainable Housing (SASH)</a>
Invesco	<a href="#">Low carbon portfolios: why defensive is not always dirty</a>
Stewart Investors	<a href="#">Exploring outside the lines</a>
Tikehau Capital	<a href="#">Impact lending Q&amp;A</a>

## SHORTLIST FOR BEST ENVIRONMENTAL IMPACT THOUGHT LEADERSHIP

Influencer name	Title and link
AXA Investment Managers	<a href="#">Back to our roots: how responsible investors can help tackle the biodiversity crisis</a>
Beam Earth	<a href="#">White natural hydrogen: the key on the path to net zero – video</a>
Isio	<a href="#">Focusing on a nature positive future - an introduction to nature for investors</a>
J.P. Morgan Asset Management	<a href="#">Achieving net zero: the path to a carbon-neutral world</a>
StepStone	<a href="#">Going net zero: more than meets the eye</a>

## SHORTLIST FOR BEST ESG/SUSTAINABLE INVESTMENT REPORT

Influencer name	Title and link
Barnett Waddingham	<a href="#">Sustainable investor insights survey</a>
Kempen Capital Management	<a href="#">Annual Stewardship and Sustainable Investment Report 2021</a>
LCP	<a href="#">Responsible Investment Survey 2022</a>
LGT Capital Partners	<a href="#">ESG report 2021</a>
Redington	<a href="#">Redington's 2022 Sustainable Investment Report</a>





## SHORTLIST FOR BEST IMPACT REPORT

Influencer name	Title and link
EQ Investors (EQ)	<a href="#">Positive Impact Report 2021</a>
Nuveen	<a href="#">Global fixed income impact report 2021</a>
Resonance	<a href="#">World's first gender lens impact property fund publishes social impact report</a>
SilverStreet Capital	<a href="#">2021 Annual Impact &amp; ESG Report</a>
Wellington Management	<a href="#">Global Impact Annual Report</a>

## SHORTLIST FOR BEST SOCIAL IMPACT THOUGHT LEADERSHIP

Influencer name	Title and link
Alpha Real Capital	<a href="#">Social real estate: delivering local and national impact</a>
Aviva Investors	<a href="#">Power to the people</a>
AXA Investment Managers	<a href="#">People power: the post-COVID rise of social impact investing</a>
Resonance	<a href="#">Place-based impact investing through housing</a>
Triodos Investment Management	<a href="#">Investing in fintech for greater financial inclusion</a>

## SHORTLIST FOR BEST STRATEGY THOUGHT LEADERSHIP

Influencer name	Title and link
American Century Investments®	<a href="#">ESG focus: financial inclusion</a>
Fulcrum Asset Management	<a href="#">Using Implied Temperature Rise (ITR) metrics in a climate-aligned global equity portfolio</a>
Invesco	<a href="#">EU Taxonomy tool - the grand green plan</a>
StepStone	<a href="#">Making an impact: a guide for private market Investors</a>
WHEB	<a href="#">Impact investing in listed equities</a>



# Content Awards

Pensions for Purpose Content Awards 2022



The shortlisted content has now been sent to our external judges for review. Our 2022 judges are:

- Shadi Brazell, *Impact Investing Institute*
- Marcus Hurd, *ndapt*
- Silvia Knott-Martin, *London CIV*
- Danny Meehan, *Cushon*
- Kerry Perkins, *A4S*
- Cllr Christian Vassie, *North Yorkshire Pension Fund*
- Chris Wagstaff, *independent trustee*
- Jessie Wilson, *Dalriada Trustees*

Our external judges will use the same criteria for assessment of the content (originality, educational

insight, presentation and relevance for pension funds) but the judging will be from their personal perspective.

Final winners will be announced at our annual awards event on 1 February 2023, (*postponed from 3 November 2022 due to the rail and tube strike*).

All shortlisted candidates are entitled to send one representative free of charge to the awards ceremony. Additional chargeable places are also available, please register below and contact [events@pensionsforpurpose.com](mailto:events@pensionsforpurpose.com) with any queries.

🏆 For further information about the Content Awards, please [email Karen Shackleton](mailto:karen.shackleton@pensionsforpurpose.com).

