

Content Award judges

Here is an overview of our Content Awards judging panel. We are grateful to the panel for giving up their time to assess content for clarity, originality, educational insight, presentation and relevance (for pension funds)



Shadi Brazell

Senior Programme Manager – Place-based impact investing
The Impact Investing Institute



Shadi is the Senior Programme Manager for place-based impact investing at the *Impact Investing Institute*. Her goal is to make it easier for investors to do impact investing that drives positive outcomes in underinvested places around the UK

– putting capital to work to solve local challenges and improve people’s lives. She has a background in affordable housing funding and political advice, and worked for the *Greater London Authority* prior to joining the Institute in July 2021.

Silvia Knott-Martin

Client Relations Manager
London CIV



Silvia Knott-Martin joined the *London CIV* in October 2019 as a Client Relations Manager to support the London Local Authority Pension Funds in the implementation of their pooling plans and service them on matters related to their investments with the *London CIV*.

Silvia has over 20-years experience in Client Relationship Management roles at

global asset managers servicing defined benefit (DB) and defined contribution (DC) pension schemes mainly in the United Kingdom, and also in continental Europe and the United States. Over these years, Silvia built and maintained strong relationships with trustees, investment consultants and independent advisers in the pensions industry.

Marcus Hurd

Managing Director
ndapt



Marcus is Managing Director of *ndapt*, a purpose-driven professional trustee firm striving to make a positive difference to scheme sponsors, members and the world around us.

Marcus has 25 years of experience in the pensions industry as a scheme actuary, corporate adviser, business

leader, public speaker, and a professional trustee.

He is a keen supporter of sustainability, being a regular attendee at Pensions For Purpose events, a member of the A4S asset owners’ network and Deputy Chair of the actuarial profession’s *Sustainability Board*.

Danny Meehan

Director of Proposition
Cushon



Danny is *Cushon*’s Director of Proposition. *Cushon* is a DC Master Trust pension provider taking a leadership position on impact investing and carbon reduction, through its innovative investment strategy featuring a custom climate and impact tilted equity portfolio and climate impact private markets

portfolio, the largest allocation in the DC master trust market.

Prior to joining *Cushon*, Danny has worked at leading organisations such as *KPMG* and *Willis Towers Watson*, advising some of the UK’s largest companies on pension and financial wellbeing strategies.

Kerry Perkins

Head of Capital Markets
Accounting for Sustainability (A4S)



Kerry leads A4S's Capital Markets programme to accelerate awareness and action towards a global sustainable financial system. This includes: running the *A4S Asset Owners Network* for pension fund chairs, supporting their commitments to embed sustainability into their strategic and investment decisions; convening senior finance to address specific challenges faced by the financial sector; and leading on guidance to scale up adoption of sustainable action by pension

scheme trustees and finance within the banking sector.

Kerry has a strong background in implementing initiatives and maximizing impact. Having worked on numerous sustainability initiatives of HRH The Prince of Wales, she joined A4S in 2017 where she initially drove support for and adoption across a global CFO community of the recommendations of the Task Force for Climate-related Financial Disclosures (TCFD).

Cllr Christian Vassie

Member of the North Yorkshire Pension Fund Committee
City councillor, City Of York Council



As a city councillor, Christian chairs *York's Climate Emergency Committee*. Back in 2006, he was responsible for bringing the city council its first environmentally sustainable building, the York ecoDepot. In 2020 he was instrumental in persuading the city council to employ a head of carbon reduction to develop the city's climate strategy and action plan.

Besides his work as a city councillor, Christian is a creative professional: author, film and television composer, musician, photographer, product and graphic designer, filmmaker and public speaker.

As a product designer, Christian

has worked extensively with craft workers in developing countries to help them produce more environmentally sustainable products and to help World Fair Trade Organisation members to cut plastics in packaging.

He has produced films on the energy transition of cities in eight European countries for pan-European NGOs *Energy-Cities*, the *Covenant of Mayors* and the *European Commission*, and has worked as a public speaker and facilitator.

His other work, as author, photographer, graphic designer, film composer, all contribute to his understanding of effective communication.

Chris Wagstaff

Independent Trustee



With almost 40 years' experience of the finance, asset management and pensions industries, Chris Wagstaff has spent the past 25+ years variously training, writing, presenting and lecturing on economics, investment, pensions policy, behavioural economics, risk, governance and asset management, most latterly, since 2014, as Head of Pensions and Investment Education at *Columbia Threadneedle*. Prior to this, he was Client Director and Associate Professor, Executive Education, at *Bayes Business School* (formerly *Cass*), *City University, London* and before that Head of Investment Education at *Aviva Investors*.

Since 2004 he's also been a Senior Visiting Fellow, Finance Faculty, at *Bayes Business School*, co-authoring the 593-page *The Trustee Guide to Investment*.

In addition, he's spent 15 years as a pension fund trustee of both DB and DC schemes, ranging in size from £65m to £21bn, during which time he has chaired and participated on pension panels.

Passionate about positively influencing retirement outcomes, since 2006 his work has been recognised by seven industry awards, including Best Environmental Thought Leadership, Pensions for Purpose Awards 2020 and Industry Champion, Financial Times PIPA Awards 2016.

Jessie Wilson

Professional Trustee
Dalriada Trustees Limited



Jessie is a professional trustee at *Dalriada Trustees Limited* with over 15 years' experience in the pensions and investment industry. She is a qualified actuary, CFA Charterholder and holds the CFA UK Certificate in ESG Investing.

In addition to Jessie's trustee responsibilities at *Dalriada*, she's a member

of *Dalriada's* Investment Sub-Committee and is the firm's ESG spokesperson.

Earlier in her career she spent over a decade working in the investment management industry.

The driving force in Jessie's career is a passion to do the utmost for her clients, placing them at the centre of her work.