



PRESS RELEASE

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Pensions for Purpose expansion reflects momentum in impact investment

Trustees are continuing to ask: "How do we invest responsibly, sustainably and with positive intent?" This has led to an increase in demand for training and education on these topics.

Responding to this demand, Pensions for Purpose is further growing its bank of expertise with the hire of Charlotte Tyrwhitt-Drake. Charlotte will join Alex Noble, Karen Shackleton and Stephanie Windsor to support its Influencer and Affiliate members, adding to the platform's service offering and providing training to pension funds.

Charlotte brings with her over 14 years of experience working with well-known investment managers, and a consultant, including Jupiter Asset Management, Pictet Asset Management and Cambridge Associates. She started as a fund analyst and has built significant expertise developing advisory and fiduciary relationships with pension funds. Charlotte is a passionate advocate of ESG, impact investing and transparency. She has collaborated with the Society of Pension Professionals to co-author a white paper on Social Impact Investment and has spoken on the topic of cost transparency at PLSA and Transparency Taskforce events. Charlotte will work with Pensions for Purpose alongside her consulting business Impact Challenger Ltd; she also volunteers with RedStart which brings financial education to children.

Speaking about her new role Charlotte said:

"This year feels like a significant inflection point for ESG broadly and impact investment particularly. With global lockdowns we have seen some of the environmental and social issues, such as decreased pollution levels, working remotely and valuing social contribution, play out in real time. It has focused minds on the environment and society, as well as very particular issues around diversity and inclusion. The key for a pension fund is how to engage proactively on this. Given the growing interest in impact investment, an independent authority, with access across the investment landscape, sharing best practice is vital. Pensions for Purpose offers exactly this, as well as some very interesting tools such as their directory on impact mapping providers. This is incredibly exciting and for me it represents a pragmatic solution to bringing all players in the impact investment chain together for the benefit of scheme members and society."

Karen Shackleton said: "We have been encouraged to observe the continued growth in interest in impact investment through the pandemic, with a steady stream of new pension funds approaching us for help in articulating their investment beliefs. The addition of Charlotte to the team is most welcome. She will focus on delivering our services to corporate pension funds as well as supporting the platform more generally by bringing her valuable experience to our work."

Find out more information about Pensions for Purpose on the website (www.pensionsforpurpose.com) or via the Pensions for Purpose LinkedIn page (<https://www.linkedin.com/company/pensions-for-purpose>) and Twitter account (<https://twitter.com/Pension4Purpose>).

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Notes for editors

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About Pensions for Purpose: Pensions for Purpose is a collaborative initiative of impact managers, pension funds, social enterprises and others involved or interested in impact investment. Its aim is to promote understanding of ESG, sustainable and impact investment by effectively sharing news stories, blogs, case studies, academic research and thought leadership papers and acting as a first port of call for journalists seeking comment on impact investment-related issues. For more information, visit www.pensionsforpurpose.com.