

PHASE 1 : STRATEGIC INTENT

Where is the under-served?

10% or 700 million people still live in extreme poverty;

COVID-19 reversed decades of progress (additional 8% estimated)

9% of world population are still hungry and additional 2 billion people are estimated to suffer by 2050

16% CO2 increase expected vs. 50% CO2 reduction by 2030 goal;
Irreversible damage to the Planet by 2030

COVID-19 crisis highlighted many countries' insufficient healthcare system

By April 2020, 1.6 billion kids were out of school

Women continue to be under-represented at all leadership levels;
Women are the hardest hit by the pandemic; while
Women are the backbone of community recovery

Nearly half the global workforce is estimated to be at risk and losing livelihood

