

## Pensions for Purpose Paris Alignment Forum



[www.pensionsforpurpose.com](http://www.pensionsforpurpose.com)

The increased interest in climate action has gained significant momentum among pension funds and other asset owners over the past twelve months. This has been spurred on by changing regulations and the government's desire to mandate TCFD-aligned disclosures across the economy by 2025. Yet many pension funds are struggling to work out the most effective way to change their investment strategies to move towards Paris-Aligned or net-zero goals without conflicting with their fiduciary responsibilities. At the same time, across the investment chain, all parties are setting goals (asset managers, companies) but we need to make sure that we are speaking in the same language and with the same universal aims to make this shift purposeful.

Pensions for Purpose is already working with pension funds to help them on their journey towards Paris Alignment. We do this by sharing climate-related thought leadership written by our Influencer members (asset managers, consultants and lawyers), by running workshops for trustees to help them articulate their investment beliefs and climate goals, and by organising "Afternoon Tea" small group discussions on relevant topics.

Building on the help already offered to pension funds, we shall be launching a new "Paris Alignment Forum" in Q2 2021, to begin an industry-wide conversation on this important topic. The Paris Alignment forum will offer a quarterly cycle of:

- Keynote presentations and subsequent small group discussions
- Training opportunities
- Peer-to-peer meetings for pension funds and other asset owners to share experiences, discuss challenges and learn from other asset owners
- Opportunities to connect with climate action experts such as the IIGCC
- Signposting to relevant content on our platform
- Afternoon Tea discussions
- Quarterly newsletters with relevant updates and information.

Our aim is to bring together different stakeholders including pension funds, independent advisers, asset managers, consultants, lawyers, government representatives and climate experts, to facilitate an informed and helpful conversation on this important topic.

Below, we set out the event agenda for our first quarter:

- 2.30pm BST Tuesday 13<sup>th</sup> April 2021 – launch event with a keynote speaker followed by breakout room discussions
- 2.30pm BST Tuesday 11<sup>th</sup> May 2021 – [Afternoon Tea – PLSA and Pensions for Purpose](#). A small group online event where we will discuss how pension funds can introduce climate action into their investment strategies.
- 2.30pm BST Monday 14<sup>th</sup> June 2021 – a Chatham House peer-to-peer discussion for pension funds. A case study describing how a particular pension fund introduced climate action to its investment approach will be shared, followed by a peer-to-peer discussion.
- Date and agenda to be confirmed – training opportunity.

Membership of the forum is free of charge. If you would like to sign up to be a member, please email [karen.shackleton@pensionsforpurpose.com](mailto:karen.shackleton@pensionsforpurpose.com).

## About Pensions for Purpose

[Pensions for Purpose](#) is a collaborative initiative of impact managers, pension funds, social enterprises and others involved or interested in impact investment. We act as a bridge between asset managers, pension funds and their professional advisers, to encourage the flow of capital towards impact investment. Our aim is to empower pension funds to seek positive impact opportunities and mitigate negative impact risks, such as climate change.

### Additional information for potential sponsors:

Although membership of the forum is free of charge, we are offering several sponsorship opportunities for those wishing to take a more proactive role. Please note that sponsorship of an event is payable in advance. Forum sponsorship is payable quarterly in advance.

- **Sponsorship of the forum: £6,000 per annum plus VAT.** Multiple sponsors permitted. Sponsor's logo and a link to their website will appear on the main forum page and in every quarterly newsletter. Sponsor can act as a moderator in the breakout room discussions. Sponsor will be invited to write a comment in the quarterly newsletter. Relevant events offered by the sponsor will also be featured in the quarterly newsletter.
- **Sponsorship of quarterly full stakeholder meeting: £3,500 plus VAT per session.** Sponsor's logo will appear in the relevant quarterly newsletter, on the event invitation, in the post on the platform and on social media (subject to your media preferences). Keynote speaker at the meeting. Opportunity to join in and out of different breakout rooms during the discussion to answer questions.
- **Sponsorship of training opportunities: £3,500 plus VAT per session.** Sponsor's logo will appear on the event invitation and in the quarterly newsletter. Social media to advertise the training (subject to preferences). Sponsor will provide the training session with branded material – Pensions for Purpose will introduce the session and moderate Q&A.
- **Sponsorship of Afternoon Tea: £3,500 plus VAT per session.** Sponsor's logo will appear on the event invitation and in the quarterly newsletter. Social media to advertise the event (subject to preferences). Opportunity for two speakers to frame the discussion – Pensions for Purpose will introduce the session and moderate Q&A.

Discounts are available for sponsorship of multiple modules (eg. forum sponsorship plus one afternoon tea, or three afternoon teas).

If you are interested in sponsorship, please e-mail [karen.shackleton@pensionsforpurpose](mailto:karen.shackleton@pensionsforpurpose) and indicate which sponsorship package(s) you are interested in.

### For further information:

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