

September 2020

Exclusive Invitation

Strategic Asset Allocation: ESG's New Frontier

Morning Coffee

You are invited to join Aberdeen Standard Investments, in association with Pensions for Purpose, for a virtual morning coffee on **Tuesday 29 September**.

Many investors use a strategic asset allocation (SAA) process to shape their portfolios over the long term. But what place should environmental, social and governance (ESG) issues have in the SAA process? In our morning coffee, **Craig Mackenzie, Head of SAA Research** will consider the relationship between SAA and ESG and explore how environmental and social change should shape the way we allocate capital to generate long-term returns.

This intimate morning coffee will start at 10:30 and will also include commentary from **Karen Shackleton, Head of Pensions for Purpose**.

Please RSVP asap as places are limited.

Upon registering, you will have the option to sign up to receive our personalised biscuits to replicate the experience of a real morning coffee!

We hope you can join us for what we expect will be an educational and interactive discussion.

[CLICK HERE TO RSVP >](#)



Event Details

Date: Tuesday 29 September

Time: 10:30 – 11:30

Joining Instructions:

Zoom details:

Meeting ID: 828 3512 5842

Passcode: 167553

Speakers



Craig Mackenzie,
Head of SAA Research,
Aberdeen Standard Investments



Karen Shackleton,
Head of Pensions for Purpose



Mairead O'Dowd,
Client Director,
Aberdeen Standard Investments