



Successful Shortlisted Entries for the Best Blog Award 2020

Federated Hermes

Prosperity and preservation: the aim of active ownership

<https://www.pensionsforpurpose.com/knowledge-centre/blog/2020/06/23/Prosperity-and-preservation-the-aim-of-active-ownership-Federated-Hermes/>

Man Group

First, do no harm

<https://www.pensionsforpurpose.com/knowledge-centre/blog/2020/03/18/First-do-no-harm-Man-Group/>

Redington

Greenwashing: we need more of it

<https://www.pensionsforpurpose.com/knowledge-centre/blog/2020/06/24/Greenwashing-we-need-more-of-it-Redington/>

Resonance

Resonance wins national social impact award with Smile Together

<https://www.pensionsforpurpose.com/knowledge-centre/blog/2020/01/30/Resonance-Wins-National-Social-Impact-Award-With-Smile-Together/>

The Good Economy

Build back better: in the winter of the 5th Kondratieff wave

<https://www.pensionsforpurpose.com/knowledge-centre/blog/2020/06/17/Build-back-better-in-the-winter-of-the-5th-Kondratieff-wave-The-Good-Economy/>



Highly Commended (sadly not shortlisted this year, but definitely worth a read)

Barnett Waddingham

ESG beyond exclusions

<https://www.pensionsforpurpose.com/knowledge-centre/blog/2020/04/16/ESG-beyond-exclusions-Barnett-Waddingham/>

EQ Investors

Helping to combat the coronavirus pandemic - EQ Investors

<https://www.pensionsforpurpose.com/knowledge-centre/thought-leadership/2020/03/25/Helping-to-combat-the-coronavirus-pandemic-EQ-Investors/>

Jupiter Asset Management

A culture shift in Fixed Income engagement

<https://www.pensionsforpurpose.com/knowledge-centre/thought-leadership/2020/06/16/A-culture-shift-in-fixed-income-engagement-Jupiter-Asset-Management/>

WHEB

From just in time to just in case

<https://www.pensionsforpurpose.com/knowledge-centre/thought-leadership/2020/07/14/From-just-in-time-to-just-in-case-WHEB/>