

## **Pensions for Purpose assembles elite Advisory Group with top names among new appointments**

**28 November 2024, London** – Pensions for Purpose, the fast-growing, Certified B Corp which helps pension funds invest sustainably and for positive impact, today announced significant additions to its Advisory Group, welcoming 12 new members while retaining eight experienced advisers for extended terms.

The appointments mark a major strengthening of expertise in sustainable investing within the UK institutional investment and asset management industries, bringing together senior leaders from one of Britain's largest pension schemes, influential asset managers, major investment consultants, LGPS, insurers and legal specialists. This breadth of expertise across the investment chain – from the most large and influential to small impact-focused boutiques - demonstrates the growing momentum behind sustainable investing and reinforces Pensions for Purpose's commitment to driving change amongst key institutional investor audiences.

As members of the Advisory Group, these industry leaders will provide strategic guidance on market developments, help shape educational initiatives and contribute to the advancement of sustainable and impact investing within the United Kingdom. Their collective expertise will help Pensions for Purpose develop practical solutions that address key challenges facing pension funds, such as implementing impact measurement frameworks, reporting standards and effective approaches to integrating sustainability considerations into investment strategies. The addition of expertise from the insurance sector provides valuable insights, enhancing existing knowledge and enabling Pensions for Purpose to develop more comprehensive solutions for institutional investors.

### **New appointments**

The newly appointed advisers, who will serve three-year terms from November 2024 to November 2027, include:

- Dr Stavros Siokos, Astarte Capital
- Piers Lowson, Baillie Gifford
- Maggie Loo, Bridges Fund Management
- Rod Chau, Citizens Advice
- Andrew Dawber, Civitas
- Mark Cliff, Fidelity Master Trust\*

- Sophie Gioanni, ILX
- Laura Chapman, London CIV
- Kathy Ryan, M&G
- Tess Page, Mercer
- Anthony Chisnall, Osmosis Investment Management
- Helen Shay, Universities Superannuation Scheme

### **Continuing members**

The following established members will continue their valuable contributions with extended three-year terms:

- Edward Palmer, Alpha Real Capital
- Alex Jones, Greater Manchester Pension Fund
- Sanjay Joshi, Hymans Robertson
- Pippa Rudling, Jupiter Asset Management
- Nick Spencer, Milliman
- Ian Warner, Pinsent Masons
- Felix Weston, Squire Patton Boggs
- Sophia Harrison, Vidett

**Charlotte O’Leary, Chief Executive Officer at Pensions for Purpose said:** "We are delighted to welcome so many accomplished professionals to our Advisory Group. Their collective expertise and diverse perspectives will be invaluable as we continue to advance our mission of promoting sustainable and impact investment. We are equally grateful to our continuing members who have already made substantial contributions to our initiative."

The new appointments were effective from November 2024, with terms running through November 2027. Continuing members' terms have been extended through October 2025 or 2026, depending on their initial appointment dates.

**ENDS**

## **NOTES TO EDITORS**

1. \*Mark Cliff, Fidelity Master Trust (FMT): Cliff's role at FMT begins in January 2025. [See press release.](#)

### **About Pensions for Purpose**

Pensions for Purpose is a bridge between asset managers, pension funds and their professional advisers, promoting understanding of impact investment. Our aim is to empower these stakeholders to seek positive impact opportunities and foster genuine, sustainable change through their investments.

### **Press contact:**

Daniel Jason, Material Impact Marketing Communications  
[dan.jason@wearematerialimpact.com](mailto:dan.jason@wearematerialimpact.com)