

Pensions for Purpose makes strategic double-hire to help achieve its aim for all institutional investors to mitigate negative impacts and allocate 5% to positive impact investments

3 October 2022, LONDON: Pensions for Purpose, the fast-growing independent membership organisation helping pension funds invest for impact, is pleased to announce the appointment of Martin Pattinson and David Brown, to Director & Place-Based Impact Investing Forum Lead and Director & Training Lead respectively.

Martin and David have both held senior leadership roles in the asset management and pensions industries throughout their careers and their appointment highlights the continued direction of travel for Pensions for Purpose: to get institutional investors to understand and mitigate negative impacts, and to encourage a minimum 5% allocation of capital towards impact investment among institutional investors.

Charlotte O'Leary, CEO for Pensions for Purpose said: "I am delighted Pensions for Purpose continues to be able to attract such high calibre individuals as Martin and David and I look forward to working with them. Their hires are a result of unprecedented interest and growing demand for independent advice around sustainable and impact investing.

"They are strategic appointments. David will focus on eliminating the knowledge gap surrounding impact investments within financial markets and Martin will work to continue to encourage action-based discussions around increasing institutional investor allocations to impact in places. In both cases, Pensions for Purpose will further develop the debate with investors, asset managers and their advisers, creating intention, action and resourcing to help achieve the transition to impact investing."

David Brown's role is part-time and newly created.

Spearheading Pensions for Purpose's impact investment training programme, Brown will create practical, dynamic, professional training programmes. They will focus on practice-based impact investment integration that brings together pension experts and emphasises stakeholder representation and governance best practice. The audience of pensions experts being catered to include: trustees for private sector defined benefit and defined contribution schemes, Master Trust schemes and public sector defined benefit schemes such as the LGPS, as well as advisers to pension funds such as actuaries, investment consultants and pension lawyers.

In addition to this role, David is an accredited Professional Pension Trustee, including appointments as Chair and Deputy Chair of schemes for FTSE 100 and FTSE 250 sponsors and as a Trustee Director of the Smart Pension Master Trust. David's experience since 2014 includes in-house as Head of Pensions and Payroll Operations at Tesco. Before this, David held senior consulting positions at Deloitte, KPMG, Fidelity Investments and Mercer, among other firms.

Martin Pattinson's role as lead of the Place-Based Impact Investing Forum (PBIIF) is part time and takes over from Charlotte who has been leading both the Place-Based Impact Investing Forum and the Impact Investing Adopters Forum. Martin was an obvious choice as he has been working with Pensions for Purpose an adviser since March 2022 and has a background in real assets.

PBIIF is a well-established and regarded forum with over 400 members, facilitating action-oriented discussions on scaling institutional investment delivering local and regional social, economic and environmental impact. Sponsors of the forum include Legal & General and Triple Point; Pensions for Purpose host and co-manage the forum with The Good Economy and the Impact Investing Institute.

In this role, Pattinson will be providing a clear, strategic ambition for the forum and bring about greater collaboration and coordination with both members and sponsors. He will additionally bring about enhanced engagement across all member participants and grow the forum's membership.

Prior to joining Pensions for Purpose, Pattinson founded FocusFive, a business advisory service. In 2018, he joined the Local Pensions Partnership (LPP), as an adviser to help them define and deliver their strategy, growth plans, client servicing and marketing channels. Previously, Martin was Executive Director, Head of Distribution EMEA for Asset Management One International. Pattinson has been engaged with the UK pensions market for 25 years, his previous roles have been at companies including Aviva Investors and Schroder Investment Management. Martin started his career as a Chartered Surveyor.

Martin Pattinson, Director & Place-Based Impact Investing Forum Lead for Pensions for Purpose said: "Within the Forums, I am keen to facilitate practical advice, experience and guidance as to how we achieve real-world placed-based impact investing, to make the differences we aspire to create. We want to move the needle from talking about it to seeing evidence of it applied in the real world, to it becoming a mainstream allocation in pension and other asset owners' portfolios. I am delighted to have joined Pensions for Purpose in this capacity and look forward to working with the team."

David Brown, Director & Training Lead for Pensions for Purpose said: "I am excited to have joined Pensions for Purpose with the aim of creating a new, innovative educational programme for pension trustees and their advisers, one that is not currently catered for in the market. Existing qualifications extend to ESG and climate change, but very little covers impact investing. I am delighted to work alongside the Pensions for Purpose team in this new role."

Pensions for Purpose now have an established membership network of 300 organisations, including pension funds, consultants and asset managers, with 1,100 individuals represented within its forums. The majority of firms within its membership are globally recognised brands.

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NOTES TO EDITORS

About Pension for Purpose:

Pensions for Purpose exists as a bridge between asset managers, pension funds and their professional advisers, to encourage the flow of capital towards impact investment. It is a membership driven organisation that provides training, learning, education and a forum for discussion and collaboration on impact investment as well as an independent voice to influence and challenge the broader investment community so that all of society benefits through increased impact investment.

Impact investments are investments that align with the environment and society. Pensions for Purpose seeks to empower pension funds through our online member platform, from which we deliver training, afternoon teas and events, member forums, and a unique knowledge centre.

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