



PENSIONS FOR PURPOSE
Place-Based Impact Investing Forum

THE
GOOD
ECONOMY



Place-Based Impact Investing Forum training with **The Good Economy**

Place-based impact measurement reporting

Wednesday 2 March 2022 at 14:30-16:00 GMT

[Click here to register](#)



Event description

Please join us for a training session on **place-based impact measurement reporting** with **The Good Economy**.

This training session is for anyone interested in learning about the place-based impact reporting framework being developed to provide more consistent, comparable and transparent impact data on UK place-based investing.

Learning outcomes

- Why and how have we developed this place-based impact reporting approach?
- What are the main features of the framework, the reporting structure and data requirements?
- How can you use the framework and what are the next steps for its further development and adoption?

The framework was developed by a collaborative partnership of LGPS funds and fund managers with the support of the Impact Investing Institute. The Good Economy are looking to grow the collaboration following the launch of the framework.

This will be followed by 15 minutes of Q&A, moderated by Charlotte O'Leary of Pensions for Purpose.

Who is this event for?

This event is open to asset owners and asset managers and will be of particular interest to those who are responsible for ESG and impact reporting.

Registration

Please sign up for the event [here](#). Delegates will be sent dial-in details after registering. If you are not already a member, you will also be invited to register for the [Place-Based Impact Investing Forum](#). Membership is free and you will receive regular updates about Place-Based Impact Investing Forum activities.

Speaker biographies

Sarah Forster, CEO & Co-Founder, The Good Economy



Sarah Forster is CEO and Co-Founder of The Good Economy, an impact advisory firm dedicated to enhancing the role of business and finance as drivers of inclusive and sustainable development. Sarah has worked at the forefront of finance for sustainable development throughout her career in both the UK and internationally. She combines a strong knowledge of public and private sector development policy issues with hands-on experience in the design of investment vehicles mobilising capital to achieve positive social impact as well as financial returns. She works with public and private investors operating across asset classes, including real estate. She has extensive experience in the design of impact management and measurement systems. Prior to establishing TGE, Sarah held senior positions at The World Bank, the New Economics Foundation and Big Issue Invest. She is a collaborative leader who works across the private, public and social sectors. In 2017, she was recognised as one of the UK's leading Women in Social Enterprise.

Andy Smith, Head of Housing Impact Services, The Good Economy



Andy leads on housing and real estate at The Good Economy, working with clients to design impact measurement and management systems and deliver independent impact reports. Andy has developed the TGE Affordable Housing methodology and has created our standardised metrics that are now used across all our clients. He also led the development of the Sustainability Reporting Standard criteria – now being used by over 100 housing providers and lenders. Since joining The Good Economy in 2018 Andy has overseen TGE's growth in impact services for housing clients – now working with clients managing over £2.7billion AUM. Andy joined The Good Economy from Social Finance, where he was the project manager of an innovative tech product that helped local authorities provide better support to young people leaving the care system. Also, while at Social Finance, Andy worked on a range of additional strategy and business development projects.



PENSIONS FOR PURPOSE
Place-Based Impact Investing Forum

THE
GOOD
ECONOMY



The Place-Based Impact Investing Forum

The Place-Based Impact Investing Forum was established by Pensions for Purpose and The Good Economy to help pension funds and other asset owners make informed decisions about place-based investments. We do this by sharing place-based-related [thought leadership](#) written by our Influencer members (asset managers, consultants and lawyers), by running training workshops for trustees and by engaging in industry-wide conversation through our quarterly all-stakeholder and asset-owner events. To find out more please [click here](#).

To join the Place-Based Impact Investing Forum please email [Charlotte O'Leary](#).

Pensions for Purpose

[Pensions for Purpose](#) exists as a bridge between asset managers, pension funds and their professional advisers, to encourage the flow of capital towards impact investment. Our aim is to empower pension funds to seek positive impact opportunities and mitigate negative impact risks. For membership information, please email [Charlotte O'Leary](#).